



The Amarna challenge is the gift that keeps on giving.

Elevate Your Giving Sights

Now, your gift to the new Oakville Hospital campaign can go even further thanks to a new community challenge. June and Ian Cockwell, with their family foundation Amarna, recently donated \$4 million to the hospital and pledged an additional \$2 million as part of a multi-strategy community challenge.

“The donations that this challenge could inspire will far exceed the \$2 million match,” said Tina Triano, CEO of Oakville Hospital Foundation. “This is really what this unique gift structure achieves for our hospital.”

The family’s goal is to inspire donors to “elevate their giving sights” when considering their own financial support to the campaign. The strategies allow for a gift to be matched from 30% to 100% depending on the gift size and the appeal. You can learn more about the challenge program by calling us at 905.338.4642.

\$6 Million Donation to Benefit New Oakville Hospital

The campaign to equip the new Oakville Hospital received a further boost this past June thanks to a \$6 million gift from Oakville philanthropists June and Ian Cockwell.

The couple, with their family foundation, Amarna, is donating \$4 million to the campaign and has pledged an additional \$2 million as part of a multi-strategy community challenge. The purpose of the challenge gift is to encourage as many people as possible to support the new Oakville Hospital.

“We may all need the services of a hospital at some point in our lives,” acknowledged June Cockwell. “It is up to us as a community to ensure that we unite to support the cause that offers not only treatment, but hope and comfort to so many.”

The gift will provide core support to many areas of the new Oakville Hospital, including the maternal child department. Each year OTMH provides care to approximately 2,500 mothers and babies and more than 900 paediatric patients.

“The Maternal Child Program at OTMH provides exceptional care to our patients and their families,” said Dr. Robert Morrow, Physician Program Leader for Maternal Child. “We look

forward to moving into our space in the new Oakville Hospital which will provide us the opportunity to further improve that care,” he continued.

The generous gift will help to improve the care that will be provided in the new hospital and will benefit families in Oakville for many years to come. In honour of the donation, the program will be named the Amarna Maternal Child Department.

“This transformational gift is a testament not only to the generosity of June and Ian but to their vision and commitment to being architects of change in our community,” said Tina Triano, CEO of the Oakville Hospital Foundation.

June and Ian Cockwell have, for many years, been active and passionate supporters of numerous charitable and community organizations in Oakville.

“As a family, philanthropy in Oakville is our focus,” said June Cockwell. “The motto that Ian and I grew up with, unity is strength, is one of our core values. By working together towards the common goal of a new and improved hospital, we as the community of Oakville are making a contribution that will outlast us all.”

New Oakville Hospital – Your First Look

With a ceremonial toss of dirt, the Premier of Ontario, Mayor Rob Burton, and HHS President and CEO John Oliver, kicked off construction of the new Oakville Hospital. Approximately 100 people attended the groundbreaking ceremony on September 22 that marked the official start of the construction project.

The new facility has been designed and will be built on behalf of our patients. Concepts were presented that showcased a building design with exterior and interior features that will offer plenty of natural light and a warm atmosphere. It will incorporate the latest advances in medical technology and will offer 80% single patient rooms.

The hospital will be more than double the size of the current facility and offer new and expanded

services including:

- a cancer clinic that will provide patient assessment, counseling, chemotherapy administration, blood transfusions, and clinical trials for oncology patients
- an expanded diagnostic imaging department with a combination of 5 MRI and CT Scanners
- stress echocardiography to help diagnose heart disease
- endoscopy ultrasounds that can provide nonsurgical assessment of cancers of the esophagus, stomach, pancreas and lung
- substantially larger emergency department with an increased number of exam rooms that will reduce wait times and support infection control



A bird's eye view of the new Oakville Hospital

Government funding, however, does not provide to upgrade and acquire new technology and equipment for hospitals. Now is the time for Oakville's extraordinary community, renowned for its generosity and commitment, to come together and help the Oakville Hospital Foundation achieve its \$60 million campaign goal. With your help and support we can equip a remarkable hospital that will meet the needs of our community's growing and aging population. Approximately 30,000 pieces of new equipment are needed from wheelchairs to MRIs to enable our healthcare team to do the very best for patients.

We need your support for this unique, once-in-a-lifetime opportunity. There are many ways for you, your family, your organization, your school, or your community group to become involved with this historic opportunity. Please call us at 905.338.4642 for more information.



Official groundbreaking ceremony: From left are, Dr. Lorne Martin, Chief of Staff for HHS; Bill Cooper, Co-chair, of New Oakville Hospital Campaign; Oakville Mayor Rob Burton; Ontario Premier Dalton McGuinty; Judy Wilson, Vice-chair of HHS; and John Oliver, President and CEO of HHS



RBC team celebrate their gift to the mental health program.

Giving Back to Your Community

Oakville's corporate community is committed to giving back by supporting the campaign to equip the new Oakville Hospital. These companies are proud to invest in the health of our community.

GENWORTH

Genworth Financial employees are passionate about participating in initiatives that will positively impact lives in the community where they work and live. Their commitment of \$250,000 over five years to help create a new fracture clinic is one they have embraced with enthusiasm and anticipation.

CIBC

CIBC's \$500,000 donation will help fund vital equipment to support improved and coordinated care for cancer patients, from early detection to diagnosis and treatment, specifically within the new Hospital's Diagnostic Imaging Department.

RBC

RBC's donation to the new Oakville Hospital is one of the largest children's mental health donations that RBC has ever announced in Southwestern Ontario. The \$750,000 gift will help establish the RBC Emergency Department's Psychiatric Unit where patients requiring urgent mental health care will receive the care they need.

Going to Great Lengths to Help Treat Mental Illness

You can make a difference to the health of our community and eliminate the stigma of mental illness by supporting the 3rd Annual Swim for Mental Health.

Your support of this year's event will benefit the redevelopment of a seclusion room in the Emergency Department. Before admission to the Child and Adolescent Psychiatric Inpatient Service, patients must be treated for any medical issues by the Emergency care team. The seclusion rooms provide a safe and warm atmosphere for patients to be with families throughout the process. This project is urgently needed to provide the level of care and dignity these patients deserve.

Please support this important cause by joining us at Appleby College.



Frank Zamuner's annual event raises funds and awareness for local mental health services.

Thursday, November 24

12:00 pm – 3:00 pm

Friday, November 25

12:00 pm – 3:00 pm

Saturday, November 26

12:00 pm – 3:00 pm

Visit www.swimformentalhealth.com to register or pledge a participant.

Fundraising Cyclists Cross the \$110,000 Finish Line



Tour de Halton riders flexed their fundraising muscles and raised \$110,000 for the new Oakville Hospital. This event set a new record for the Foundation – the most funds ever raised by a first-time community partner. Thank you to Tour de Halton co-chairs and campaign cabinet members Jeff and Bonnie Flemington for their tremendous efforts.



Your Support Puts Essential Equipment in the Hands of Our Caregivers

New and updated equipment is required every year to ensure our healthcare team can provide the best possible care to the residents of Oakville. Government funding, however, does not cover the cost of medical equipment which is why we count on you and our entire community for support.

Your donation will enable us to purchase equipment needed at OTMH right now, equipment that will move with us to the new Oakville Hospital. This year we need your help funding several pieces of priority medical equipment including these five items:

- Infant Warmer, \$27,950 – used to stabilize and control a vulnerable newborn's skin temperature



Infant Warmer



Urinary bladder scanner

- Transport Ventilator for \$15,285 Respiratory Patients – used to monitor a patient's breathing during medical transport, forcing air into the lungs when the patient can not do so on his own
- Intubating Bronchoscope, \$10,184 – used in surgeries to open a patient's airways
- Anesthetic Gas Machine, \$133,687 – provides an accurate and continuous supply of anesthetic gases
- Urinary Bladder Scanner, \$12,786 – a noninvasive ultrasound instrument that can be used in place of a catheter to assess the level of urine in a patient's bladder

Please help us put essential medical equipment in the hands of our caregivers. To make a donation that will support our urgent equipment needs, visit www.oakvillehospitalfoundation.com and give generously.

The People Behind the New Oakville Hospital Campaign

Campaign Co-Chairs

Bill Cooper
Eve Willis

Honourary Chair

Betty Birmingham

Campaign Cabinet

Perry Badham
Gary Cook
Bonnie Flemington
Jeff Flemington
Frank Lochan
Dr. Lorne Martin
Ed Minich
Pierre Morrisette
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Dr. Neil Rau
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Wayne & Isabel Fox
Bruce Galloway
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